



Empowering you to make
smart energy choices

New Energize Connecticut Videos Address How to Improve Water Heating at Your Home or Small Business

Energize Connecticut recently launched a new video series on its website, EnergizeCT.com, to help Connecticut residents understand the value of energy efficiency and make smart energy choices.

The overall goal of the series is to help you get the most efficient energy performance out of your home or small business so that you can start saving money on your monthly energy bills.

Two new videos are now available to help homeowners and small business owners take control of their hot water use and dive deeper into energy-saving solutions:

ENERGY STAR Natural Gas Tankless Hot Water Systems

These innovative systems heat water on demand, using 45-60% less energy than traditional water heaters without sacrificing comfort. They also are longer-lasting and have a smaller footprint, making them a great choice for new construction, remodeling, or as a replacement for older, inefficient equipment.

[Click here to view the video](#)

ENERGY STAR High Efficiency Natural Gas Storage Water Heaters

High efficiency natural gas storage water heaters are an upgrade from the traditional storage tanks people are familiar with. They use a similar system as the older models, but are better insulated, feature more efficient burners, and use less energy overall. The result: increased efficiency and greater savings in the long run.

[Click here to view the video](#)

The Energize Connecticut video series will also feature future content on **Electric Heat Pump Water Heaters**, which are twice as energy-efficient as traditional electric water heaters, longer-lasting, and provide dehumidification.

All Energize CT videos can be found by visiting EnergizeCT.com/residents/video-playlist/ or YouTube.com/energizect.

Energize CT programs, rebates and financing resources are available for existing homes, apartments, condos, and for homeowners building new homes or remodeling. Additionally, Energize CT has smart energy solutions for businesses of all sizes.

To experience a more comfortable home or office and start enjoying the benefits of long-term energy savings, please visit EnergizeCT.com or call 1-877-WISE-USE (877-947-3873).